

INKREASE MID-TERM CONFERENCE

“REGIONAL INNOVATION ECOSYSTEMS, ACCELERATORS OF GROWTH AND CHANGE”

BOLOGNA – 26 March 2019

CONFERENCE CONCEPT

Considering the INKREASE Project mission, our proposal is to dedicate our Mid-term Conference (closing phase 1) to reflect about the role of **Regional Innovation Ecosystems (RIS)** as accelerators of innovation and growth for our communities, countries and for the European Union.

The scope is to increase awareness at any level and especially at the EU level about the key role of regional ecosystems in maximizing the impact of research and innovation policies.

Regional dynamic ecosystems can facilitate knowledge circulation, develop competitive clusters, involve SMEs, promote cross-industry contamination process and promote interregional linkages in specific fields.

The conference will emphasize the potential of RIS for European growth and competitiveness and generate ideas for their further improvement.

The effort can be that of making some steps beyond traditional policy issues, such as: research-industry collaboration and knowledge transfer, promotion of spin offs and startups, etc.

Our main issue is to point out further specific features and potentialities of RIS in terms of networking, collaboration, cross-industry contamination, evolution of organization and behavior of protagonists.

Interaction between actors, contamination between different technologies and industries, connection between different RIS will be encouraged as well.

CONFERENCE FORMULA

A conference in 3 sessions (not more than 1 and half hour each).

Just 1 keynote speech for any session (30 minutes), interviews to selected panelists and some open debate with the public (45 minutes).

Presentations of Action Plans from each project partner.

Sessions:

1. Mobilizing regional communities for innovation
2. S3 and cross-industry contamination in regional projects
3. Reinforcing interregional co-operation and complementarities

PROGRAMME

VENUE: Centro San Domenico - Sala della Traslazione

(Piazza San Domenico n. 12 – Bologna) ([Map.docx](#))

26 March 2019

MORNING SESSION 09:00 – 13:15

09:00 - 09:30 *Registration of participants*

09:30 - 09:45 *Welcome remarks*

Regione Emilia-Romagna

Moderator: Phil Taylor (CEO at Phil Taylor Consultants)

09:45 - 10:00 *INKREASE Project presentation*

10:00 - 11:30 *Session 1: Mobilizing regional communities for innovation*

Keynote speaker: Claus Zeppelzauer

*(DI - Division Head Companies & Technology, Department Head Technopols & Cluster
Lower Austria - ecoplus. The Business Agency of Lower Austria)*

11:30 - 11:45 *Coffee break*

11:45 - 13:15 *Session 2: S3 and cross-industry contamination in regional projects*

Keynote speaker: Elisa Gerussi

(European Commission - Joint Research Centre - Unit B3 - Territorial Development)

13:15 - 14:30 *Networking lunch buffet*

AFTERNOON SESSION 14:30 – 17:30

14:30 - 16:00 Session 3: Reinforcing interregional co-operation and complementarities

Keynote speaker: Vincent Duchêne *to be confirmed*

(Senior Expert & Team Leader Innovation, Competitiveness & Sustainability - IDEA Consult)

16:00 - 16:15 *Coffee break*

16:15 – 17:30 Conclusions and Follow up

Joint Secretariat INTERREG EUROPE *to be confirmed*

Regione Emilia-Romagna

17:30 *Closure of the Conference*

*During the day, INKREASE Regional Action Plans will be presented
(7 videos to be showed, approx. 5 minutes each)*